

# Visit West Lothian Membership 2019/2020

Being a member is a great way to ensure you are part of a wide network of tourism related businesses in West Lothian, with a fantastic number of benefits:

- Free listing on the Visit West Lothian website 123k unique visitors per annum
- Free promotion by having 1 x business leaflet placed at our 8 high footfall venues (*The Centre, Mercure Livingston Hotel, Five Sisters Zoo, Almond Valley Heritage Centre, Civic Centre, Howden Park Centre, Livingston Leisure Centre & Beecraigs Country Park*)
- Make new business contacts through quarterly networking events where you have the opportunity to get face-to-face with colleagues in the sector and present a business update to all attendees
- Free 1 hour advisory session with Stephan Riegel of Hospitality Advisory Services (HAS)
- Opportunity to partner in Visit West Lothian promotional campaigns your business promoted to our consumer database of 5k contacts, to every home in West Lothian (over 80k) and via our website and social media channels.
- Benefit from reduced rates on advertising in the annual West Lothian Visitor Guide and networking events
- Opportunity to utilise our social networks to promote your latest business activity
- Stay informed and connected via our monthly newsletters where your business news can be included too.

### **Membership Rates**

We have kept our membership rates similar to previous years, with two tiers:

# A. No. of employees - 1 – 10 / Charities & Associations - £52.99 plus VAT

# B. No. of employees 10+ - £82.99 plus VAT

Online (preferred)	BACS	Cheque
We can now accept online payments using Debit/Credit Cards. Simply provide us with your Email address and we can send a secure link for you to pay online.		By sending a cheque made payable to 'Visit West Lothian' to: Visit West Lothian West Lothian Civic Centre Howden South Road, Livingston, EH54 6FF

If you would like to speak to us please do give us a call or email us using the details provided. We look forward to working with you in the coming months

Kind Regards

### Robin Chesters Vice-Chairperson for Visit West Lothian

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Visit West Lothian, West Lothian Civic Centre, Howden South Road, Livingston, EH54 6FF. Company No: SC346843

**F** www.facebook.com/visitwestlothian